



NET2.PAU.02

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Isaac BENTOLILA et al. ) Examiner: Johnson, Alan M.  
)  
For: SYSTEM AND METHOD FOR ) Group Art Unit: 2623  
BEHAVIORAL MODEL CLUSTERING IN )  
TELEVISION USAGE, TARGETED )  
CLUSTERING, AND PREFERENCE )  
ADVERTISING VIA MODEL PROGRAMMING )  
BASED ON BEHAVIORAL MODEL CLUSTERS )  
)  
Application No.: 10/043,698 )  
)  
Filed: January 9, 2002 )

**PETITION FOR ONE MONTH EXTENSION OF TIME**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicant respectfully requests a one-month extension of time from August 1, 2006 to September 1, 2006 to respond to the Office Action dated May 1, 2006, in the above-identified patent application.

A check is enclosed to cover the fee for such an extension of time.

09/07/2006 FNETEK11 00000007 10043698

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120.00 0P

- ☒ Petition for One (1) month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$120.00 for the extension of time.
- ☐ No fee is required.
- ☒ A check(s) in the amount of \$120.00 is enclosed.
- ☐ Please charge Deposit Account No. 01-1960 in the amount of \$0.00. This form is submitted in triplicate.

If necessary, the Commissioner is hereby authorized to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required in connection with this filing.

Attachment(s):       Amendment (18 pp.)

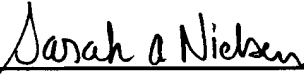
                              Petition for One Month Extension of Time

                              Return Receipt Postcard

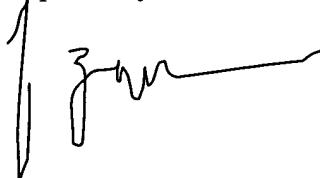
**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on: September 1, 2006.

By: Sarah A. Nielsen

  
Signature

Respectfully submitted,



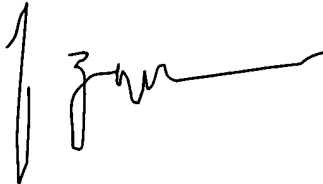
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Application No.: 10/043,698

Please charge any additional fees or credit any overpayment to our deposit account No. 01-1960. One copy of this letter is enclosed for such purpose.

Respectfully submitted,

MYERS DAWES ANDRAS & SHERMAN, LLP



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Sarah A. Nielsen  
(Type or print name of person mailing paper)

  
(Signature of person mailing paper)